

# JOIN THE AIM HIGH YOUNG LEADERS BOARD

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**Aim High's Young Leaders Board (YLB)** is a distinguished cohort of young professionals who are committed to narrowing the opportunity and achievement gaps across Northern California. Young Leaders represent the corporate, education, legal, nonprofit, and tech communities across the Bay Area. They raise awareness of Aim High's cause and advance its fundraising, volunteer, and alumni engagement efforts. Launched in 2017, the Young Leaders Board seeks highly qualified individuals to join.

## **GOALS** The Aim High Young Leaders Board strives to:

- Raise visibility of Aim High events, alumni relations, and personal connections
- Develop a broader and more diverse base of funders to support Aim High students, graduates and teachers
- Create a pipeline of strong leaders for Aim High's Board of Trustees

## **KEY PRIORITIES** Be an Ambassador

- As a Board plan and host two events annually in addition to attending and supporting other Aim High events (e.g. Gala After Party, 5K Aim High Run Fun)
- Attend and promote summer Visiting Days, Intern Networking Days, and regional events, including our Annual Gala in the fall
- Connect Aim High to people and companies who will advance Aim High's mission

### **Fundraise**

- Ask professional and personal networks for contributions to Aim High
- Help secure corporate sponsors for Aim High's regional events
- Assist and support corporate engagement efforts (conducting Phone-a-thon and Thank Bank calls; writing donor Thank You cards; 10-Day Campaign, etc.)
- Plan, coordinate, and execute one friendraiser event a year
- Personally donate to Aim High on a monthly or annual basis

### **Grow and support the Aim High alumni community**

- Host or participate in summer and year-round alumni events (career panels, corporate Career Days, Intern Networking Days, retention events, etc.)
- Develop new opportunities for our middle school students and alumni community to engage with your company

## **TIME COMMITMENT & EXPECTATIONS**

- Estimated 3-5 hours per month; serve a minimum of two consecutive years
- Attend quarterly meetings per year, a one-day retreat, at least three special events, including the Annual Gala (November) and Spring Luncheon (May), and host one friendraiser
- Support donor stewardship and fundraising efforts by participating in at least three development initiatives

## **BENEFITS**

- Understand the functions and inner workings of a nonprofit organization
- Enhance social and professional network with other like-minded stakeholders
- Take part in something meaningful and important by helping Aim High reach its goals
- Build meaningful and lasting relationships with the Aim High Board of Trustees

## **QUALIFICATIONS**

- 25-35 years of age; possess a college degree
- Passion for education equity, social justice and/or youth development



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**APPLY** Complete [online application](#) and send your resume to Nate Higuera, Development Manager, at: [nhiguera@aimhigh.org](mailto:nhiguera@aimhigh.org).